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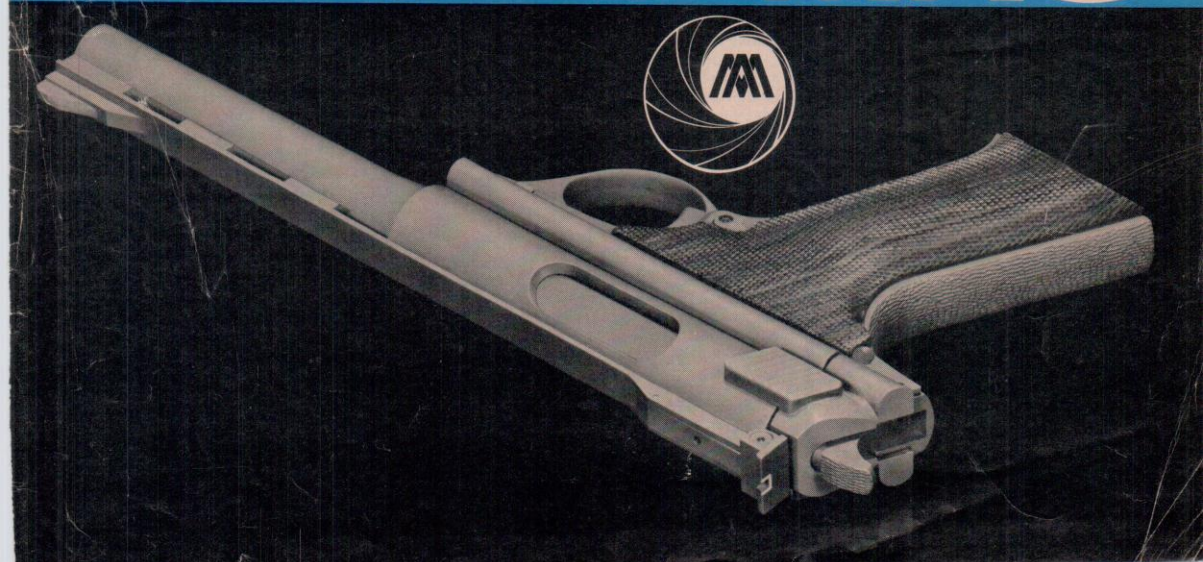
Auto Mag is now in production! Yes, the worlds most powerful handgun, the .44 Magnum Auto Mag is now being delivered through your local firearms dealer.

The first really new handgun design in over a half-century, the .44 Auto Mag is for the handgun sportsman who desires big game power combined with target accuracy.

Handloaders can assemble superb loadings from easy to get .44 Magnum bullets and standard rifle cases. A wide variety of factory ammo will soon be available.

The .44 Auto Mag is sold only through your local firearms dealer, however you may place your order directly. For details and a descriptive brochure, write to Auto Mag Corporation; P.O. Box 2468D, Pasadena, California 91105. F.F.L. dealer inquiries are invited.

AUTO MAG



GREAT GUNS!

The world's most powerful pistol is a reality—and it's going GREAT GUNS!

The all new stainless steel .44 Magnum is now in the hands of the high-powered handgunner who placed his order over a year ago and already is making a roaring reputation in the field and on the range.

Order yours now through your local dealer or direct from Auto Mag, P. O. Box 2468-DG, Pasadena, California 91105. The price is \$247.50. The era of Auto Mag has begun — with GREAT GUNS!

AUTO MAG



A Letter From Lee E. Jurras

May 12, 1975

Robert K. Brown, Publisher
Soldier of Fortune
Box 582
Arvada, CO 80001

Dear Bob,

The entire unit consists of the highly modified 8½" barreled .357 AMP, scoped, two magazines, clip depressor, box of ammunition and detachable shoulder stock, all packed in a custom compartmented Belting leather attache-type case. The purchasers' initials are burned in and the combination lock is set for his birthday. In other words a very personalized item. There will be 25 only of these units built to these specifications with serial number LEJ-01 being kept by myself and serial number LEJ-02 will be sent to Italy to be very elaborately engraved. The balance of the 23 will be sold to the discriminating sportsman throughout the world.

For the serious sheep hunter, who enjoys the hunt and stalk, this has to be probably the world's lightest combination for sheep hunting, where weight is the all important item above the ten thousand foot level; or for the international sportsman who might care to engage in a bit of chamois hunting while on a quick business trip to Europe, yet does not want to be encumbered with a bulky rifle.

We are not announcing or discussing price on the L. E. JURRAS CUSTOM MODEL 200/INTERNATIONAL; it's priced and shown by appointment only. Color photos are available to individuals overseas, and at the time of this writing, there are approximately 13 guns left for sale. This exotic item was designed for the affluent sportsman and collector only, and unless one wants to discuss prices in the middle four figure range, we shan't waste one another's time.

Again, this is built for the discriminating sportsman who has everything, yet might want to own one of 25 of the world's most exclusive exotic hunting handguns. For the true sportsman, we still have two pair of consecutive serial numbers. Serial numbers will read LEJ-01 through LEJ-24; serial number LEJ-25 will be deleted; being replaced with LEJ-29. This was done as a service for a customer who happens to be a collector of serial number 29's. Each gun is accompanied with an affidavit to the effect that there will only be 25 of these built.

As previously mentioned, the standard .357 AMP loading with this barrel length developed 2,000 f.p.s. velocity. With scope and shoulder stock, this makes it a very realistic 250 yard meat and game gun. I have on two occasions, taken medium game at over 200 yards with the same load in the unscoped version. Naturally the gun can be fired with or without

the detachable shoulder stock.

I am working on a version similar to this with collapsible shoulder stock for law enforcement agencies and S.W.A.T. teams that would require ultra lightweight weapons that offer rifle capabilities but much lighter in weight and a much longer range.

I thought when I started in with the Auto Mag I was going to have a bit more time and be in almost a near state of semi-retirement. However the transition is a bit hectic. Once I get my move made to New Mexico and get set up, things will start to take shape and I'll be able to concentrate a bit more on writing.

I'll touch lightly on the topic of the mini-sniper system, referred to as L. E. JURRAS CUSTOM MODEL 200/INTERNATIONAL. Let's refer to it as the world's most exotic and or expensive hunting handgun or, as the A. T. & F. refers to it as the "short rifle". The limited edition is naturally as much show as go. The entire gun is hand polished inside and out, with all moving parts lapped or matched for optimum reliability.

The titanium scope base and stainless rings are the result of many months of test and evaluation, looking for the optimum combination suitable for the recoil on this weapon. From the standpoint of actual free recoil, it is virtually nil in this combination. However, the first .400" of travel, during which time the barrel extension makes contact with the accelerator, it does subject the scope and mounts to a rather violent movement. Nonetheless, this combination works beautifully.

In my way of thinking and experience, the M8-2X Leupold is the only scope of quality with continuous usage in a big bore handgun. With the exception of the scope and grips, the entire gun is stainless steel. The grips are laminated, made of a combination of Gaboon Ebony and Holly. The scope, gun, two magazines and shoulder stock all carry the same serial numbers. The .357 AMP cartridge, using our standard loading of the 137 fr. JSP bullet at 2,000 f.p.s., from the 8½" barrel, has proved most satisfactory on medium game in both the U.S. and Africa at ranges out to and including 250 yards.

Best regards,
Lee E. Jurras
LEJ:rh

THE AUTO MAG MINI-SNIPER SYSTEM





THE AUTO MAG SPECIALIST

Warranty Service, Parts, Accessories, Modifications, Ammunition

LEE E. JURRAS

P.O. Box 846 - Dept S - Roswell, New Mexico 80201

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